

## Sponsorship Packages

Celebrate 30 years with us by becoming a premier sponsor. All packages include recognition before, during, and after the event.

### Diamond Frost Sponsor

**\$30,000 for 30 Years**

*Exclusive Presenting Sponsor Opportunity; only one available*

- Two tables of 8
- Inside Cover Full Page Ad in program booklet
- Exclusive sponsor speech during program
- Scheduled media Interview
- Logo featured in event email blasts
- Diamond Frost Exclusive sponsor logo displayed on event screens and reserved table signage
- Diamond Frost Exclusive sponsor recognition on event social media posts

### Crystal Snowflake Sponsor

**\$10,000**

- Reserved table of 8
- Full Page Ad in program booklet
- Scheduled media Interview
- Logo featured in event email blasts
- Crystal Snowflake sponsor logo displayed on event screens and reserved table signage
- Crystal Snowflake sponsor recognition on event social media posts
- Crystal Snowflake sponsor recognition on event webpage

### Golden Rings Sponsor

**\$7,500**

- Reserved table of 8
- Half Page Ad in program booklet
- Logo featured in event email blasts
- Golden Rings sponsor logo displayed on event screens and reserved table signage
- Golden Rings sponsor recognition on event social media posts
- Golden Rings sponsor recognition on event webpage

### Silver Sleigh Sponsor

**\$5,000**

- Reserved table of 8
- Half Page Ad in program booklet
- Logo featured in event email blasts
- Silver Sleigh sponsor logo displayed on event screens and reserved table signage
- Silver Sleigh sponsor recognition on event social media posts
- Silver Sleigh sponsor recognition on event webpage

### Bronze Bells Sponsor

**\$2,500**

- Reserved table of 8
- Quarter Page Ad in program booklet
- Logo featured in event email blasts
- Bronze Bells sponsor logo displayed on event screens and reserved table signage
- Bronze Bells sponsor recognition on event social media posts
- Bronze Bells sponsor recognition on event webpage

### Tinsel Table Sponsor

**\$1,000**

- Reserved table of 8
- Eighth Page Ad in program booklet
- Bronze Bells sponsor logo displayed on reserved table signage
- Bronze Bells sponsor recognition on event webpage

### Individual Ticket

**\$100**

## Targeted Sponsorship Opportunities

Support specific elements of the Gala and receive brand visibility in high-traffic areas of the event.

### Entertainment Sponsor

**\$5,000**

- Logo placement at the event stage and in the program menu
- Reserved table of 8
- Logo and name featured on the event webpage

### Bar Sponsor

**\$3,000**

- Logo placement at event bars and in the program menu
- Reserved table of 8
- Logo and name featured on the event webpage

### Dinner Sponsor

**\$3,000**

- Logo placement at event buffet tables and in the program menu
- Reserved table of 8
- Logo and name featured on the event webpage

### Dessert Sponsor

**\$2,000**

- Logo placement at chocolate fountain/dessert table and in the program menu
- Reserved table of 8
- Logo and name featured on the event webpage

## Program Book Advertising Opportunities

Promote your business or congratulate NorthShore on 30 years of impact with an ad in our commemorative program booklet.

### Full Page

**\$750**

7.5" x 10"

### Half Page

**\$500**

Vertical - 3.4375" x 10"

Horizontal - 7" x 4.9374"

### Quarter Page

**\$250**

Vertical - 3.4375" x 4.9374"

Horizontal - 7" x 2.4062"

### Eighth Page

**\$150**

Vertical - 1.6563" x 4.94"

Horizontal - 3.4375" x 2.4"



***Scan the QR code and join us in making this milestone celebration unforgettable. Reserve your sponsorship today!***

For sponsorships and ad submissions, contact Ashley Simmons at [asimmons@northshorehealth.org](mailto:asimmons@northshorehealth.org) or 219-763-8112 ext. 1004.

To ensure inclusion in event materials, all sponsorship and program ad commitments must be received by December 5, 2025.

\*NorthShore is a registered 501(c)(3) nonprofit organization. All sponsorships and program advertisements are tax-deductible to the extent allowed by law. A formal acknowledgment letter will be provided for your records.